

Discover Florence with La Gemma Hotel

La Gemma Hotel is the perfect base for exploring the city of Florence and the surrounding Tuscan countryside.

Let us book a luxury Helicopter tour over the city or VIP wine tasting in an exclusive private cellar. Why not head to the hills for a gourmet truffle hunt or learn the art of

pasta making with a farmhouse cooking class. Whatever your interest, our concierge team can tailor-make an unforgettable Tuscan experience, just for you.

YOUR KEY TO THE CITY'S RICH HERITAGE



GUIDED WALKS AND TOURS

Take to the streets of Florence with an experienced local guide. Discover the history & art of this stunning Renaissance city and learn about Florence's vibrant past. Walk through the ancient streets & see up-close the magnificent architecture, ancient monuments & impressive works of art. During your walking tour, you will pass by the Duomo, Palazzo Vecchio, Santa Croce, & the Ponte Vecchio to name but a few of Florence's iconic landmarks.

THE VASARI CORRIDOR

Discover the magnificent Vasari Corridor above the River Arno. A beautiful gallery commissioned by Grand Duke Cosimo I de' Medici, this breathtaking structure was built by Giorgio Vasari, the architect of the Uffizi. An extraordinary pathway connecting Palazzo Vecchio with the Uffizi Gallery along to Palazzo Pitti & the Boboli Gardens. It houses a famous collection of self-portraits by renowned artists including Rubens, Velàzquez, Delacroix & Chagall. You will be accompanied by a knowledgeable art expert through this gallery.





TUSCAN COOKING CLASSES

Florence is an authentic gourmet destination offering both traditional and modern Florentine cuisine. Cooking classes and culinary tours celebrate seasonal cuisine in an enjoyable way. Learn the art of pasta making, discover the joy of baking your own pizza in a woodfired oven and savour the delights of making Tuscan breads, cakes and pastries. La Gemma Hotel can arrange gourmet cooking classes with local cooks in classic Tuscan kitchens in and around Florence.

FLORENTINE STREET CUISINE

The street cuisine scene of Florence has an ancient history which honours local produce at its freshest. Head to the central market for a wide variety of Florentine cuisine, and sample all manner of delicacies including freshly baked Schiacciata stuffed with Finnochiona salami and Pecorino cheese. La Gemma Hotel can design a bespoke street food tour for those who want to discover authentic Tuscan cuisine.





FLORENCE – ARTISAN STUDIOS

Tuscany is famous for its quality craftsmanship and its manufacture of luxury items such as leather, textiles, fashion, jewellery, ceramics, perfume, art and sculpture. Step off the beaten path and explore the city's hidden creative quarters and discover Florence's lesser-known artisan workshops.

SCULPTOR'S PRIVATE STUDIO TOUR

A chance to see something few visitors ever see - the inside of a working sculptor's studio. Located in a prestigious Renaissance Palazzo on the banks of the Arno river across from the Uffizi Museum, this studio showcases the tools, materials, and techniques of a sculptor working in traditional methods. Visitors will have the opportunity to meet the sculptor and try their hand at carving marble and see first-hand how figures are modelled, moulded, and cast.





LEATHERWORK STUDIOS

The city of Florence is recognised worldwide for its high-quality leather designs such as bags, shoes, belts and jackets. One of the most inspiring leather workshops in Florence is the 'Scuola del Cuio'. This impressive leather school creates stunning examples of craftsmanship, handmade using authentic traditions and premium materials. Take a tour of the design studios and leather workshops, commission your own handcrafted footwear or design a one-off bespoke bag.

PERFUMERY PRIVATE TOUR

Visit one of Florence's most beautiful boutique perfumeries set within a prestigious historic property. An enchanting building featuring restored frescoes and striking architecture, this is an evocative space hosting an impressive collection of perfumes. Create your very own personal fragrance under the tuition of a master perfumer using a vast selection of natural scents and raw materials.





WINE DOORS 'BUCHETTI' OF FLORENCE

Florence is famous for its historic architecture, museums and restaurants, However, beneath the surface, you will discover an ancient Florentine culture, one which celebrates wine. The secret wine doors of the city once more came into use during recent times having been originally created during the time of the great plague. Visitors to Florence can once again follow the trail of the hidden wine doors dotted throughout the city.

PERSONAL SHOPPER TOUR

Explore Florence's most exclusive fashion houses and boutiques and enjoy a tailor-made tour of the city's finest design studios. Discover the latest seasonal collections at the most elite stores. Your personal shopper can also advise on styling, accessories, trends and purchasing unique designer labels and luxury gifts.





FLORENCE PHOTOSHOOT

Let us help you capture your memories of Florence with a personal photoshoot in the city. We can organise a local expert photographer to design a shoot around the city taking in Florence's famous landmarks and iconic streets. Spend a few hours enjoying a reportage-style shoot with your loved ones and receive your professionally edited images on your return home.



TUSCAN GIN TASTING

Visit to an award-winning local Tuscan distillery and a guided tour led by a master gin distiller who will give you a full explanation about Tuscan gin making. Discover the essence of quality gin and learn about the botanicals used in this unique artisan product. Savour the exquisite taste of premium gin made by hand, in Tuscany.

ARTISAN KNIFEMAKER'S TOUR

Cutting Edge Craftsmanship - Take a trip to the small village of Scarperia, otherwise known as the town of knives and witness the ancient art of knifemaking. These beautiful designs are true masterpieces, destined to become family heirlooms. Why not invest in a one-off bespoke design or a classic lover's knife inlaid with the eye symbol to see-off love rivals.

Our concierge can arrange a personal tour of some of the world's greatest knifemakers.





LUXURY HELICOPTER WINE TOURS

La Gemma Hotel's Helicopter Wine Experiences showcase the beauty of the Volterra region and Monterosola's award-winning wines. Our Helicopter Wine Experiences include heli-transfers from Florence, an exclusive vineyard and a cellar tour followed by a VIP wine tasting. These memorable tours include some very rare-back vintages of Monterosola's wines, and, on request, a gourmet lunch can also be prepared by a private chef.

TUSCAN TRUFFLE HUNTING

Head to the countryside near Florence and enjoy an atmospheric truffle hunt. The region is famed for its delicious truffles which are prized worldwide. Spend a morning truffle hunting the traditional way with local hunters and their skilled truffle hounds. Enjoy a truffle discovery class and discover more about this delicious ingredient. Learn to seek out elusive truffles in the hills and valleys of the Florentine hills then savour a truffle-infused lunch at a secret woodland location.





VOLTERRA

Once an Etruscan settlement, Volterra is best known for its alabaster workshops, imposing Piazza dei Priori, Roman amphitheatre, medieval streets and its Etruscan Museum. A charming fortified hilltop city, Volterra offers a bountiful collection of art and sculpture galleries alongside numerous restaurants and bars. The breathtaking views towards the coast from the old city walls are outstanding.

PRIVATE DRIVER & LUXURY RENTAL CAR

While at La Gemma Hotel, a private driver can be at your disposal to escort you to your favourite Tuscan destinations. Why not spend a day visiting the hilltop villages of Chianti, or enjoy a spot of lunch at one of the famous medieval cities such as San Gimignano, Monteriggioni or Certaldo. A private driver can be made available to escort you to some of the most exclusive wineries and restaurants in the hills around Florence.

If you prefer a more adrenaline-fueled tour, let us arrange a self-drive experience in your own sports car. One of Italy's most prestigious luxury vehicles such as Ferrari, Lamborghini or Maserati.





TUSCANY BY HELICOPTER

Take a tour by helicopter and discover Florence as you've never seen it before. See the city in all its grandeur from above and take in some of the most beautiful and historic sites. Enjoy the captivating beauty of Chianti's landscape in true luxury from the comfort of your own private helicopter. Take a vineyard tour to Bolgheri or beyond, or head to the coast for a Michelin starred lunch overlooking the Mediterranean. A helicopter excursion can be planned for a special event or celebration, swiftly transporting guests to private venues across Tuscany.

HOT AIR BALLOON RIDE

Take to the skies in a romantic hot air balloon, the perfect way to see Tuscany in all its glory. Experience the breathtaking beauty of Florence from above with an unforgettable tour of the region from the comfort of a hot air balloon.

An enchanting way to see the architecture of Florence and the surrounding countryside. Your unique sunrise or sunset experience includes a celebratory bottle of prosecco & gourmet picnic.





VESPA TOURS

Take to the hills on a retro Vespa, the iconic Italian scooter that truly evokes the spirit of La Dolce Vita. What could be more nostalgic than touring Tuscany on a classic Vespa.

These iconic Italian vehicles add a real sense of fun to your vacation and are the perfect accessory for your vacation photographs too. Take a few hours to explore the olive groves and vineyards in style, sample local olive oil, and enjoy a typical local lunch and wine tasting.

HORSE RIDING

A great experience for couples and families, taking a trail by horseback gives you the freedom to experience a sense of timelessness while exploring the heart of Tuscany.

Discover hidden paths, secret valleys and rustic ruins along the way and enjoy time relaxing in the saddle with a trusted and well-trained horse. An experienced guide with accompany you on your horse-ring excursion and riding lessons can also be arranged with a qualified instructor.





CHIANTI WINE TOUR (7 HOURS)

Discover the ancient wine-producing region of Chianti Classico and its world-famous wines. Travel through the winding countryside into Chianti, passing by olive groves, vineyards, and picturesque medieval hilltop villages.

Visit a local winery and discover the technics and methods used to produce award-winning Chianti wine. Indulge in a light lunch and wine tasting while enjoying the incredible Tuscan countryside views. Continue your vineyard journey into Chianti with another wine tasting where you will learn more about the Sangiovese grape and wine production.



VAL D'ORCIA TOUR (FULL DAY TOUR)

If you are ever looking for a slow-paced, authentic, and intimate experience that takes you into the heart of Tuscany's small villages, then head to Val D'Orcia. Enjoy a full-day guided tour of this remarkable, untouched part of Tuscany, where you can experience, excellent wines, delicious local foods, and breathtaking views.

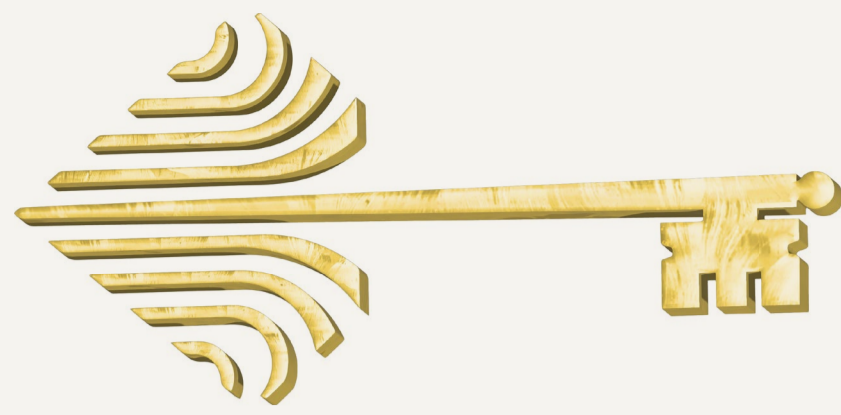
Visit a respected local winery and indulge in the world-famous Brunello wine.



SIENA AND SAN GIMIGNANO (FULL DAY TOUR)

Visit two magical medieval cities, steeped in history, heritage, and culture. Set on three hills Siena is drawn together by atmospheric alleyways and steep, stone steps. The circular sloping Piazza del Campo stands at its very heart, whilst the majestic Duomo and imposing St Maria della Scala both serve as enthralling historic landmarks.

With countless restaurants, art galleries, and boutique stores, Siena is the perfect destination for a little artisan shopping. Enjoy a wine-tasting & lunch in the countryside then discover the breathtaking beauty of San Gimignano with its fifteen medieval towers & classic cathedral. Sample award-winning gelato & indulge in a glass of crisp Vernaccia white wine.



Explore La Gemma without leaving the front door..

ALLURE SPA & WELLBEING

Allure SPA offers a large Jacuzzi, an emotional shower, a Turkish bath and an ice waterfall, an elegant relaxation corner. The treatments by Biologique Recherche will be performed with skill by our therapists in the elegant cabins.

LUCA'S RESTAURANT

Luca's Restaurant offers a culinary experience with a sophisticated touch and impeccable service where chef Paulo Airaudo has created a menu that celebrates the ingredients of the exceptional Tuscan and Italian gastronomic tradition, giving unforgettable moments linked to conviviality. Our local producers and farmers "sit" at our table, where respect for the seasons and variety of taste are essential.

THE LA GEMMA LOUNGE

The Lounge of the Hotel La Gemma is the perfect complement to Luca's Restaurant: a delicious and captivating selection of light dishes served in the first-floor room or, on sunny days, in the elegant outdoor area.

BAR LA GEMMA

The Bar La Gemma is characterized by boundless elegance, where you can enjoy excellent signature cocktails: here, the art of mixology is at home, but you can also taste wines from the best Tuscan and Italian wineries or high-quality spirits from all over the world.